
CHRIS DORSI

Author. Communications Specialist. Energy Efficiency Expert.

Curriculum Vitae

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Key Skills: authoring, editing, publishing, technical training, knowledge management systems, instructional design, corporate communication, strategic planning, moderation, facilitation, language skills, energy efficiency, sustainable construction, emission reductions, corporate responsibility.

Profile

Successfully involved in North American and European business, technology, and education since 1974. An expert at managing group process, and a talented communicator across a wide range of media. Presently seeking collaborators who have the foresight to utilize my expertise in the fields of corporate communications, authorship, publishing, educational media, curriculum development, and energy efficiency to our mutual benefit.

Currently based in Madrid, Spain. Originally from Helena, Montana, with strong professional and personal roots throughout North America.

Author, Editor, and Publisher

A respected expert on projects that require astute writing skills, editorial precision, and publishing know-how. Successful owner of publishing and training businesses. Skilled at balancing cultural awareness and technical accuracy to create succinct and effective written and spoken word.

- Write and edit widely-distributed and respected technical manuals, textbooks, trade magazines, company reports, and training curricula. Book sales of titles shown here total over 200,000 copies to date.
- Develop targeted curricula for both technical and public audiences, and assemble web-based and printed learning management systems.
- Read, write, and speak English at an advanced level. Read and speak Spanish at a business intermediate level.

Speaker, Moderator, and Trainer

A trusted and effective leader of groups of people in professional settings. Can confidently fill the role of keynote speaker, emcee, moderator, or educator, having honed these skills in professional settings with groups as diverse as top-tier executives, government program managers, independent business owners, customer service representatives, and hands-on trades people.

- Manage group dynamics to create successful and memorable events in public, private, and non-profit sectors. Highly skilled in media interviews.
- Provide effective and even-handed facilitation for structured events that require fairness and courtesy.
- Confidently fill the role of an open and trusted master-of-ceremonies for industry and public events.
- Deliver moving and relevant keynotes on the topics of climate change and sustainability.
- Provide focused language coaching for individuals studying the English of international business. Speak with a neutral U.S. accent.



Energy Efficiency and Sustainability Expert

A respected subject matter expert in the fields of corporate responsibility, energy efficiency, and sustainable construction.

- Trusted collaborator for organizations as diverse as the U.S. Department of Energy, U.S. Environmental Protection Agency, Building Performance Institute, and Pacific Gas and Electric Company.
- Direct participant in the development and promulgation of industry standards for sustainable housing in North America.
- Negotiator of active collaborations among stakeholders regarding public policy, architectural design, construction protocols, sustainable sourcing, and assessment protocols of new and existing high-performance buildings.

Summary of Recent Experience

Apple Energy Group España. Madrid, Spain. 2013-present.

www.aeg-enms.com



Chief Operating Officer of Apple Energy Group España, a private Spanish corporation that provides engineering services and media support to mid-sized U.S. and Spanish companies. Specialties include implementation of the international standard for energy management ISO 50001, and guaranteed savings projects underwritten by Lloyd's of London.

Habitat X. Montana, US, and Madrid, Spain. 2012-present.

www.habitatx.com



Founder of Habitat X, the widely-acclaimed conference, think tank, and collaborative platform that serves the utility, energy-efficiency, and sustainable housing industries in North America and Europe. Focus is on professional development, collaborative learning, and knowledge exchange. Habitat X also manages a year-round collaborative platform and publishing house.

Saturn Resource Management, Montana, U.S. 2001-2012.

www.srmi.biz



Co-owner of Saturn Resource Management, a respected publisher of technical manuals and educational curricula. Managed daily operations during a period of rapid expansion and product development. Developed and launched Saturn Online, the first North American provider of online education for sustainable housing professionals.

Professional Engagement

Home Energy Magazine. Berkeley, California, U.S.

www.homeenergy.org

Editorial Board Member. Author. Blogger.



Pueblo Inglés. Madrid, Spain.

www.puebloingles.com

Cultural Liaison. Business Consultant. English Tutor.



Universidad Carlos III de Madrid. Madrid, Spain.

www.uc3m.com

Guest Lecturer. Industry Representative for Chair of Investigation and Training.

